Lectra's Cloud Applications take the Fashion World by Storm

Product development and production teams are on cloud nine, thanks to Lectra's all-new Quick Estimate and Quick Nest apps

Paris, April 10, 2018 – Lectra, the technological partner for companies using fabrics and leather releases its first of a series of cloud-based applications conceptualized for product development and production teams. Quick Estimate and Quick Nest will be launched in France and Italy and will then become available progressively in other countries.

As part of Lectra's Industry 4.0 strategy, Lectra collaborated with its leading, digitally-attuned customers to develop apps that empower decision-makers to respond in an instant.

Quick Estimate revs up product development efficiency and is instrumental to managing costs. Quick Nest provides easy access to automatic marker making and capitalizes on cloud technology to handle heavy volumes of calculations in parallel, maximizing productivity and marker efficiency.
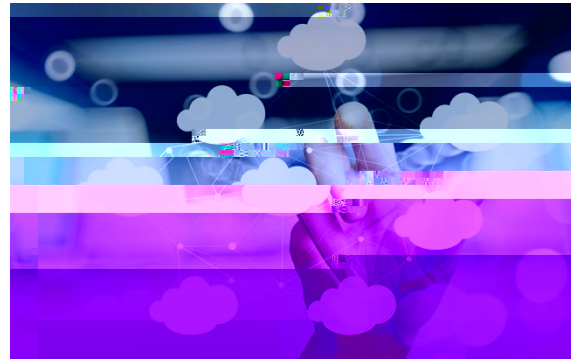
Leveraging the industrial Internet of Things, lean development principles and cloud-based computing, Lectra aims to provide anytime, anywhere access to business enhancing applications. Gone are the days of limited storage space and slow calculation speed. These well-packaged, light cloud applications will redefine the way fashion customers store and process data.

Fabric often accounts for as much as 60% to 70% of the cost of a garment. Quick Estimate allows product development teams to calculate fabric requirements instantly from their Modaris®—Lectra's 2D/3D patternmaking and grading solution—working environment with direct access to the cloud applications. Pattern developers now have the flexibility to make pattern adjustments more quickly to optimize costs, while protecting the brand's quality and assuring speed-to-market.

Quick Nest can be accessed through Diamino®, Lectra's marker-making solution. During the production development stages, Quick Nest users will be able to process more detailed markers faster. Quick Nest can also be used by production teams to treat lists of markers automatically in record time via the cloud.

These apps will also ensure enterprise-wide transparency as management teams gain full visibility of consumption needs for all products in development and production, thanks to viewable access of consolidated data for approval and reporting purposes.

"The end-goal of our new strategy is clear: we want to put our customers at the core of our business. We want them to thrive in this new digital era. Our latest Industry 4.0-friendly apps will serv

About Lectra

For companies that breathe life into our wardrobes, car interiors, furniture and more, Lectra is crafting the premium technologies that facilitate the digital transformation of their industry. Lectra's offer empowers brands and manufacturers from design to production, providing them with the market respect and peace of mind they deserve. Founded in 1973, today Lectra has 32 subsidiaries across the globe, serving customers in over 100 countries. With more than 1,650 employees, Lectra reported revenues of $313 million in 2017