



**FOR IMMEDIATE RELEASE**

**The newest release of Lectra Fashion PLM 4.0  
gives fashion companies the power of connectivity**

**L** *PLM solution puts collaboration and supply-chain digitalization  
at the heart of fashion processes*

**Paris, September 11, 2018** Lectra, the technological partner for companies using fabrics and leather, announces the release of their latest PLM solution, Lectra Fashion PLM 4.0. This enhanced version boasts several new features and tools that make it more readily connected and configurable, helping fashion companies work in a smarter and more agile manner in an IT-friendly environment.

Based on 45 years of experience meeting customer needs, Lectra has identified connectivity and automation as key to helping fashion companies achieve operational excellence in a new era marked by digitalization. For the latest version of Lectra Fashion PLM 4.0, the company has developed Lectra Easy C1



