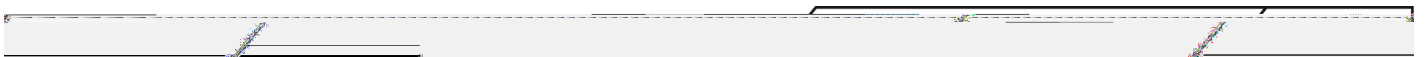


**FOR IMMEDIATE RELEASE**

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“To keep pace with the rapid changes in the automotive market, it is critical to have both solid processes and advanced technology in place,” says Céline Choussy Bedouet, Marketing Director for Automotive, Furniture, Technical Textiles and Composite Materials, Lectra. “From overall process improvements to day-to-day operations, Lectra is honored to leverage its worldwide automotive expertise to contribute to the success of Kuangda’s strategic growth initiatives.”

#### **About Jiangsu Kuangda**

Established in 1993, Jiangsu Kuangda Automobile Fabric Co., Ltd. is one of China’s top automotive fabric interior and