



FOR IMMEDIATE RELEASE

Made-to-order production

Lectra lays the foundation of a new era for furniture manufacturers

Lectra's brand-new Cutting Room 4.0 pushes the boundaries of innovation and enables manufacturers to reinvent themselves for the digital age

Paris, April 17, 2018 – Lectra, the technological partner for companies using fabrics and leather, unveils its first Cutting Room 4.0 solution, dedicated to made-to-order production of fabric-upholstered furniture. The embodiment of Lectra's new strategy, this avant-garde offer leverages Industry 4.0 principles to provide greater agility, throughput, cost efficiency and, in particular, scalability to furniture manufacturers grappling with the explosion in demand for customization, shorter lead times and high quality yet low-cost furnishings.



With the goal of empowering manufacturers, through industrial intelligence, to accomplish their company's digital transformation, Lectra's Cutting Room 4.0 embraces new mindsets, methodologies and technologies. For production environments where every order is different and optimizing planning and resources seems

