



FOR IMMEDIATE RELEASE

Technology propelled by Industry 4.0 brings new opportunities for the fashion industry

Lectra – ESCP Europe ‘Fashion & Technology’ Chair round-table event hears panelists emphasize the need for fashion companies to embrace Industry 4.0

Paris, February 27, 2018 – Lectra, the technological partner for companies using fabrics and leather, the French business school ESCP Europe and their joint

Industry 4.0 on fashion value chain during a recent insightful round table discussion at ESCP Europe London campus.

For the participants Robert Diamond, Founder and



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