



**FOR IMMEDIATE RELEASE**

**Dual and Lectra enter into long-term partnership  
to develop Korean automotive supplier's competitive advantage**

***Lectra to help Korean supplier develop its fabric seating and airbag businesses  
alongside Hyundai-***

**Paris, February 20, 2018** – Lectra, the technological partner for companies using fabrics and leather, is pleased to announce its partnership with Dual through the signing of a global agreement covering the fabric seating and airbag businesses.

Backed by world-class research and development, Dual strives to meet evolving customer needs by offering high-quality fabric seating and airbag solutions. Dual's fabric seating and airbag divisions serve Hyundai-Kia Automotive Group, the fourth largest automaker in the world. Currently undergoing rapid expansion, Hyundai-Kia is counting on Dual to increase its manufacturing capabilities in the high-growth regions where the group operates, including China, Eastern Europe, Turkey and South America.

Lectra's expertise in cutting room processes is crucial to helping Dual reach its operational excellence objectives. Lectra's Vector® for vehicle seating and FocusQuantum® for airbags and unique expertise in cutting room processes are crucial to helping Dual reach its operational excellence objectives.

The agreement designates Lectra as sole supplier for high-ply cutting equipment and services for Dual's fabric seating and airbag businesses at six plants located in Korea and China.

For its operations in Korea and China, Dual will gain access to the full array of expertise, customer support and maximum uptime through remote diagnostics and predictive maintenance.

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## About Lectra

For companies that breathe life into our wardrobes, car interiors, furniture and more, Lectra is crafting the premium experience from design to production, providing them with the market respect and peace of mind they deserve. Founded in 1973, today Lectra has 32 subsidiaries across the globe, serving customers in over 100 countries. With more than 1,650 employees, Lectra reported revenues of \$313 million in 2017. Lectra is listed on Euronext (LSS).

For more information, please visit [www.lectra.com](http://www.lectra.com)

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## Press contacts:

### Lectra Headquarters / Press Department

Nathalie Fournier-Christol

**t** : +33 (0) 1 53 64 42 37

**e** : [n.fournier-christol@lectra.com](mailto:n.fournier-christol@lectra.com)