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Contact – Lectra Headquarters / Press Dept.: Nathalie Fournier-Christol
Email: n.fournier-christol@lectra.com

About Dixie

Founded in the nineties by managing director Massimo Frosini and art director, Gianni Guastella, Dixie is a global fashion brand with an Italian soul and a strong European spirit. Always looking ahead, the company has made a name for itself in the fast-fashion marketplace with its innovative business model.

Dixie's customer is the contemporary woman, light-hearted and feminine, who cares about detail and quality—the brand's core values. The company's goal is to create fashionable clothing that is accessible and versatile. As Dixie's reputation grows steadily around the world, it continues to expand its offer while at the same time preserving the originality in design that the brand is known for. Its recent acquisition by the Imperial Group is further confirmation of the brand's ongoing success.

About Imperial

Imperial is an Italian fast-fashion company that was founded in 1978. The ready-to-wear brand, which specializes in menswear and womenswear, expanded into retail in 2012. Imperial broke its sales record in 2014, recording €200 million in total revenue, thanks largely to its recent acquisition of a majority stake in Italian fashion company Dixie. Imperial's own sales for 2014 totalled €178 million, up 15.5 % from €154 million in 2013. Combined with Dixie's 2014 revenue of €29 million, the total came to €207 million.

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,500 employees, and registered revenues of \$281 million in 2014. The company is listed on Euronext.

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