

## **FOR IMMEDIATE RELEASE**

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The benefits of this new version of DesignConcept Furniture have been evaluated by the Sylvain Joly Design agency and by prototyping specialists Daveluy Créations (France), who designed and built a sofa exclusively for Lectra as part of its recent global Furniture event. “With DesignConcept, all the visualization and fine-tuning is done on the 3D virtual model, either in face-to-face meetings or remotely. This means that the physical prototype assembly itself is quick and easy, like Lego. The risk of error is minimized and the result is good, first time. The solution allowed us to develop a 95% production-ready first and only prototype,” explained Pascal Daveluy.

“Lectra is committed to supporting the upholstered furniture market in its drive towards operational excellence throughout the entire manufacturing process, from design to production. This new version of DesignConcept Furniture makes it easier than ever for them to get it right first time,” declared Céline Choussy Bedouet, Chief Marketing Officer, Lectra.

#### **About Lectra**

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,500 employees and registered revenues of \$281 million in 2014. The company is listed on Euronext.

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