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## **Lectra helps automotive suppliers leverage Industry 4.0 opportunity**

**Leather interior suppliers get a glimpse into connected manufacturing at Lectra's "Go Digital: What Industry 4.0 Means for Automotive Leather" event**

**Paris, April 25, 2017 – Lectra, the world leader in integrated technology solutions dedicated to industries using fabrics, leather, technical**



**Alberto Silvagni, head of the automotive division of the Mastrotto Group, was pleased to share insight on his company's successful digital transformation with other automotive leather suppliers. "Competing in a connected supply chain requires a more flexible approach. Now that we've digitalized our cutting room, the next step for us is to increase automation elsewhere in our customer processes, to provide them with actionable information in real time."**

**The event brought into sharper focus the importance of fostering interaction in the automotive leather ecosystem at such a critical time in suppliers' 4.0 transformation. "Industry relationships are central to our success," remarks Céline Choussy Beduet, Chief Marketing and Communications Officer, Lectra. "Providing answers to broad-reaching questions like 4.0 transformation is as much a part of what we do as developing advanced technologies and specialized services, all of which create value for our customers."**