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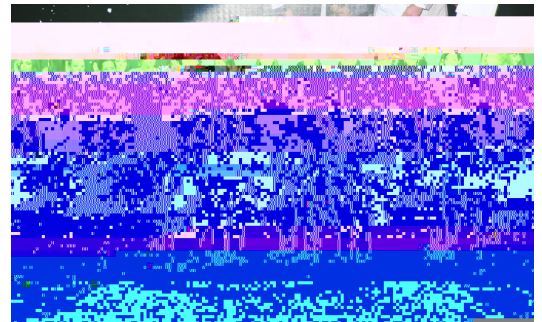
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## **Lectra and Armani nurture young pattern making talent**

**Lectra enhances the link between students' creativity and the fashion business with award-winning competition at Italy's fashion school Istituto Secoli**

Paris, July 11, 2017 - Lectra, the world leader in integrated technology solutions dedicated to industries using fabrics, leather, technical textiles and composite materials, ensures pattern making students in Italy benefit from cutting edge technology and nurture key skills thanks to a recent competition organized in co-operation with Armani at Istituto Secoli.

Lectra has developed partnerships with over 850 fashion schools across the world, providing them with solutions and expertise to help the teachers prepare students with the skills they require for the workplace. Working with leading education partners, Lectra organises regular student competitions in



an international fashion pattern making competition. For more information, contact Lectra at [press@lectra.com](mailto:press@lectra.com) or [+33\(0\)1 53614237](tel:+330153614237).