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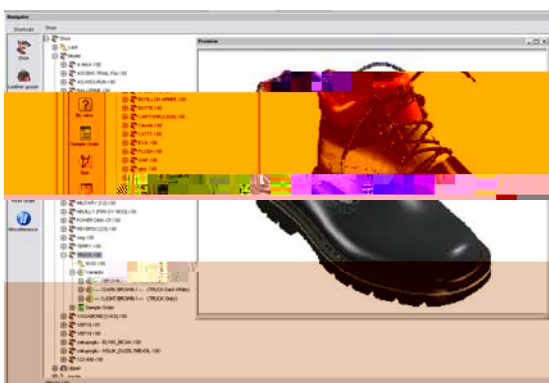
Contact – Lectra Headquarters / Press Dept.: Nathalie Gerbal
E-mail: n.gerbal@lectra.com
Tel.: +33 (0)1 53 64 42 37 – Fax: +33 (0)1 53 64 43 40

Lectra announces the new version of Romans Cad[®]

With Romans Cad V9, Lectra enables footwear, luggage and leather goods manufacturers to enhance their competitiveness and significantly reduce their development times through Romans Cad 3D Sketch, a unique new working method.

Paris, November 23, 2009 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—textiles, leather, industrial fabrics and composite materials—, is pleased to announce the launch of the latest version of Romans Cad[®], its software suite created specially for the footwear, luggage and leather goods industries. Romans Cad V9 will enable companies in these markets to meet the challenges they now face, while offering new development opportunities more in line with consumer demand.

This new version of the solution suite will give manufacturers more room to maneuver as they address the issue of increasing production and development costs, regardless of their profile or geographical location. Companies based in emerging, developing, and Western nations alike, whether they are present locally or internationally, will be able to benefit from all the advantages the solution offers. With Romans Cad V9, manufacturers will also be able to control profit margins and costs, launch new models on the market more frequently (reducing time to market), and improve production quality. The integration of Romans Cad throughout the product creation chain substantially reduces design and production times as well as the number of physical prototypes needed throughout the process. As a result, the time needed to design a new collection can be cut by up to 30%.



About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1500 employees and \$292million in 2008 revenues. The company is listed on Euronext Paris.

For more information, please visit www.lectra.com

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