

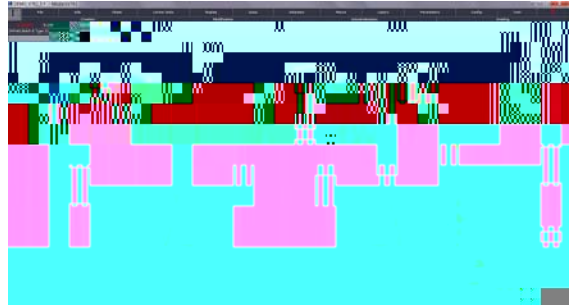


**FOR IMMEDIATE RELEASE**

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## **Lectra continues to improve product development with Modaris® V7R2**

**Paris, April 18, 2013** – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—fabrics, leather, technical textiles and composite materials—is pleased to announce Modaris® V7R2, the latest release of its product



“Lectra has an expert and reactive team that was able to accompany us throughout the upgrade process,” says Olfa Abdelmoula Sellami, Purchasing Director at Maille Club, a Tunisian brand specializing in knitted and woven fabrics. “Modaris is critical to Maille Club for different reasons, including time savings, increased productivity, and better fabric utilization. The new pleats feature is a revolution because it allows us an incredible gain in time in comparison to manual pattern making. And we achieve a perfect final result,” she explains.

This latest release also includes a host of other improvements centered around smoother, faster, more accurate product development, such as the ability to enrich patterns with technical details and apply notes directly to pattern pieces. Users also now have the option of combining elements from different patterns to create new styles, allowing them to leverage knowledge and expertise.

There are also many new and improved pattern-drafting options such as rounded edges and corners, mitered corners, folds and hems, new geometry tools and notches.

#### About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such