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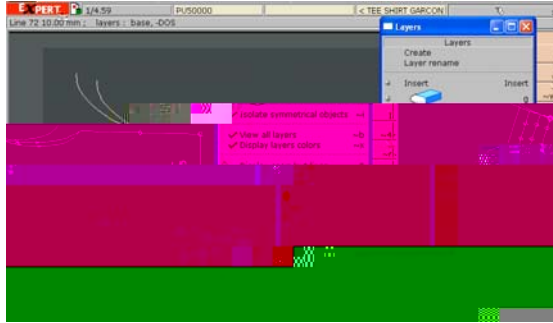
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## **Lectra Launches Modaris® V6R1 and Optimizes Model and Collection Development**

**Paris, March 16, 2009** – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—textiles, leather, industrial fabrics, and composite materials—launches the latest version of Modaris, its pattern-making solution for the apparel industry. Modaris has been the industry standard for more than 15 years and is us

## Modaris ExpertPro: An entirely original approach that takes collection development optimization even further



As part of the Modaris range, Modaris ExpertPro offers companies a whole-process approach to pattern-making that deals with the garment and product line development process in its entirety. Pattern makers can create intelligent links between the different elements of a garment in order to speed up the construction and finalization of models, thereby eliminating repetitive verification tasks and ensuring optimal garment quality.

At the crossroads of design and production, this unique task-oriented pattern-making solution facilitates the rapid creation of product ranges and patterns for all garment types—lingerie, suits, men's and women's pants, children's wear, swimwear, uniforms, and work clothing—from the simplest to the most complex, from ready-to-wear to *haute couture*. Drawing on best practices for working methods, Modaris ExpertPro is a real performance accelerator for pattern-making teams. It can halve the time needed for model development and enables companies to re-use 80% of pattern pieces created in future collections. As a result, Modaris ExpertPro frees up time that pattern makers can spend on tasks other than pattern development, such as design or work with suppliers. It is no coincidence that every company currently operating in the luxury sector in France has adopted this method and Lectra's solution.