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## Lectra Announces Diamino<sup>®</sup> V6

Lectra goes beyond material quality issues to achieve better cost control

Paris, April 30, 2013 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—fabrics, leather, technical textiles and composite materials—is pleased to announce Diamino<sup>®</sup> V6, the latest release of its pre-costing and marker-making solution.

“Today, consumers want fresh, new, quality products at a reasonable cost. Companies in the fashion, automotive, and furniture industries must therefore continuously improve the way they work to better achieve this goal. As raw materials contribute significantly to the cost of consumer products, reducing material consumption has a strong impact on cost and therefore on price,” says Daniel Harari, Lectra CEO. “Our latest release of Diamino addresses this very issue.”

“Over the past year, we have rolled out our most recent version of Diamino to a core group of users around the world,” explains Antoine Mercier, product manager, Lectra. “We are pleased to say that over 50 Lectra customers across many industries, apparel and fashion, furniture, automotive and composites, have been using this new version for 12 months. These early adopter customers have wholeheartedly embraced it.”

The marker-making phase, where pieces are laid out on fabric, can be a time-consuming and labor-intensive process. Anastasia Charbin, fashion marketing director, Lectra. “This new release significantly increases the number of

## About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced