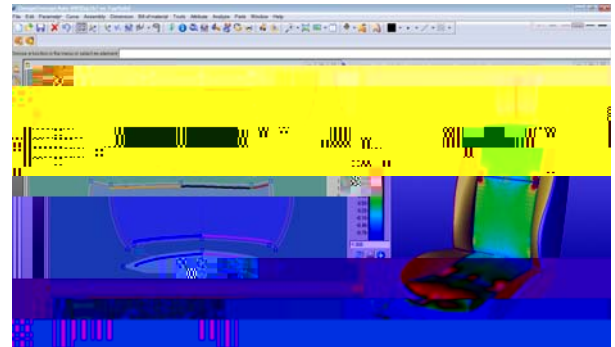


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Lectra announces DesignConcept Auto V4R2, the new version of their virtual prototyping solution for the automotive industry

This new version enables car manufacturers and suppliers to significantly reduce their time-to-market

Paris, March 12, 2012 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—textiles, leather, industrial fabrics, and composite materials—is pleased to announce the launch of their DesignConcept Auto V4R2, an innovative solution for designing and developing 3D/2D products within the automotive industry. With the new version of DesignConcept Auto, car suppliers can optimize their costs and production time, while improving the quality of their products (seats, headrests, armrests, dashboards, side door panels,...).



DesignConcept Auto V4R2 enables car manufacturers and suppliers to design 3D virtual models, obtain photo-realistic renderings, define product specif

