PRESS RELEASE

Yata invests in Lectra solutions to optimize its cutting room

Lectra, the world leader in industrial textile cutting solutions, and Yata Group, Turkey's leading furniture and bedding company, join forces with their knowledge and experience in cutting room optimization.

Istanbul, May 17, 2022 the leading companies in the furniture and mattress industry with more than 1,400 employees and over 400 sales points, has chosen the new generation Lectra Vector cutting system for cutting room optimization.

cutting quality and efficiency, while optimizing its operations for the millions of mattresses, sofas and home textiles it produces each year.

CEO of , recognizes that the Industry 4.0 transformation is accelerating day by day, in order to provide high standards and fast delivery in the industry.

stylish design, quality and comfort, and for this reason, they are the preferred choice of consumers Group has decided to invest in a smart industrial transformation that will increase the speed and efficiency of our production line and reduce fabric waste, in order to raise our standards even more. For this reason, we have chosen Lectra for our smart industry investments, entering into a solution partnership with the only brand in the world working with digital technologies in the cutting of industrial textile products. This new generation technology that provides more precise and faster cutting is a huge advantage. We have not only cut costs, but also aimed to improve the flow of operations and increase production capacity by maintaining the number of existing employees. By choosing Lectra, we increased our cutting room efficiency by 30%

Zeynep Uluocak, Managing Director Turkey & Middle East at Lectra says is increasingly more important in our industries, where costs are increasing day by day and profitable growth is harder to achieve. Post-pandemic developments in particular have made it no longer a choice, but almost a necessity, to invest in technologies that process materials without error and waste, minimize energy consumption, and measure efficiency in real time, in ordeder BDC q48.35 75miz