

Gerber Technology, a Lectra company
601 W 26th St
New York, NY 10001

860-871-8082

gerbertechnology.com

IMMEDIATE RELEASE

Contact: Kitty Pillet

Tel: +1 860-896-6036

Email: ketty.pillet@gerbertechnology.com

Gerber Technology Hosts Hybrid ideation Conference; First Conference as a Lectra Company

1,700 professionals met to discuss the future of manufacturing. Gerber Technology, a Lectra company, hosted its first hybrid ideation conference on October 14th, 2020. The conference was held virtually and attracted 1,700 professionals from around the world. The conference was a success and was well-received by attendees. Gerber Technology is proud to be a Lectra company and is committed to providing the best possible experience for its customers.

in the fashion roundtable included: Colleen Hau from Carhartt, Mike Todaro from Americas Apparel Producers Network, Matthew Wallace from DXM Inc. and Leonard Marano from Lectra..

many notes from those industry leaders and their knowledge! Awesome that they answered questions people wer

-ever Pitch Competition. Six teams developed collections using Gerber and Lectra solutions and pitched their collection to a panel of judges composed of fashion experts

Founded in 1973, the company reported revenues of 236 million euros in 2020 and is listed on Euronext (LSS).

In June 2021, Lectra acquired Gerber Technology, a USA-based company founded in 1968. Like Lectra, Gerber Technology develops software and automation solutions for fashion, automotive, furniture and other businesses across the globe.

By uniting, Lectra and Gerber Technology will become the ultimate Industry 4.0 partner for their customers.

For more information, please visit www.lectra.com.

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