Allow customers to pay for the AccuMark software suite through a subscription.
Make the software more affordable, lowering the cost of entry for newcomers.
Pair Gerber's best-in-class software solutions together through bundling options, enabling users to more easily connect their workflows.
Offer more flexibility through keyless licensing.
Provide easy access to extensive online and phone support, as well as Gerber's online community of users and experts.

Gerber's subscription offering will begin with AccuMark 2D and two bundling options, the TechDesign bundle and the TechDesign Premium bundle. The bundles will feature AccuMark 2D and AccuMark 3D as well as YuniquePLM or the brand new Yunique Sample Manager, depending on your selection. The TechDesign bundle allows users to accelerate their product development process by reducing physical samples and facilitating collaboration. In the future, more bundles will be released.

"We depend on the suite of AccuMark products to quickly serve the uniform needs of our customers and having a subscription helps us greatly in balancing our workflow by allowing us to bring in temporary contract help when needed," said Jeanne Ottenwell, Production Pattern Design Manager at Cintas Corporation. "It also helps bolster our bottom line because we do not have to make the long term financial commitment for a permanent key."

Gerber Technology delivers industry-leading software and automation solutions that help apparel and industrial customers improve their manufacturing and design processes and more effectively manage and connect the supply chain, from product development and production to retail and the end customer. Gerber serves 78,000 customers in 134 countries, including more than 100 Fortune 500 companies in apparel and accessories, home and leisure, transportation, packaging and sign and graphics.

In October 2018, Gerber acquired Avametric and MCT Digital to add to its integrated solutions portfolio. Avametric is a leading developer of software engines used for 3D product simulation and e-commerce in the fashion industry. MCT Digital provide M Aler of software en

its products from various locations in the United States and Canada and has additional manufacturing capabilities in China. Visit www.gerbertechnology.com for more information.