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The February 2021 releases will help the fashion industry recover and conquer the

challenges ahead.

1HZ<RUN1HZ<RUN 86$ 0DUFK - Today, Gerber Technology announced new

releases of their key software solutions, AccuMark® 2D and 3D, AccuPlan™,

AccuNest™ and YuniquePLM®. Gerber has worked closely with their customers on

each of these new releases to ensure fashion and apparel companies have the support

they need to recover from the global pandemic and transform their business to meet the

challenges ahead for 2021. According to McKinsey, The State of Fashion 2021 report,

the pandemic has increased the demand for digital transformation, which is why

Gerber ’s latest releases are focused on better integration and more automation from

design to production. With the AccuMark Product Family, February 2021 edition and

YuniquePLM version 8.11, fashion companies will be able to easily transition to a

demand-led model while improving remote collaboration and overall working conditions.

“We are committed to being the partner the industry needs which is why we work closely

with our customers on every release,” said Melissa Rogers, Senior Vice President and

General Manager for Software at Gerber. “The fashion industry is facing a challenging

time as they recover from the pandemic and look to the challenges that are ahead. W e

really wanted to make sure that they have the solutions and support they need to keep

and offer improved online help with more video content that will ensure users are getting

the most out of their software. The release will play a key role in helping fashion

companies improve material utilization, gain better insight into jobs and increase

transparency across the entire workflow.

AccuMark February 2021 will improve both the mass production and on-demand

workflows. On the on-demand side, users can expect an improved product development

workflow that will include higher quality visuals which will allow more details to be

shared with designers.

For mass production, the process from nesting to production planning is now entirely

automated allowing for increased time and material savings, reduced errors and more

transparency. Users will also have new cut plan strategies that will allow them to

increase production.

"AccuMark improves our daily workflow from trying new design options and pattern

manipulation to reducing samples and material costs,” said Jeffery Diduch, Senior Vice

President of Design at Hickey Freeman. “The Gerber team has been incredibly helpful

throughout the entire process, helping us understand the best way to use AccuMark

every day as well as finding ways to improve the tools and features we use to ensure

our future success.”

“After working with 3D as much as I have this year, I honestly can't live without it,” said

Lisa Lowell of LNS CAD Services. “I have much more confidence in the patterns that I

produce because I have the ability to put them on the Avatar first and see how it's all

going to go together. From a patternmaking standpoint, this is really a powerful tool to

make sure it's going to fit first.”

Gerber has also released a new version of their cloud-based product lifecycle

management (PLM) solution, YuniquePLM . The new release will empower remote work

and make collaboration easier. The latest release includes several new features that will

enhance the Adobe® Illustrator® plugin Image & Style App, improve navigation and

make it easy to remain productive no matter where you are in the world. YuniquePLM

provides regular, free updates and allows users to get up and running quickly with little

to no IT support.

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Gerber Technology delivers industry-leading software and automation solutions that

help apparel and industrial customers improve their manufacturing and design

processes and more effectively manage and connect the supply chain, from product

development and production to retail and the end customer. With customers in 134

countries, Gerber Technology has a global team of passionate experts to support

companies in apparel and accessories, personal protective equipment, home and

leisure, transportation, packaging and sign and graphics industries.

Based in Connecticut in the USA, Gerber Technology is owned by AIP, a New

York-based, global private equity firm specializing in the technology sector and has

more than $3.0 billion assets under management. The company develops and

manufactures its products from various locations in the United States and Canada and

has additional manufacturing capabilities in China. Visit www.gerbertechnology.com and

www.gerbersoftware.com for more information.

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