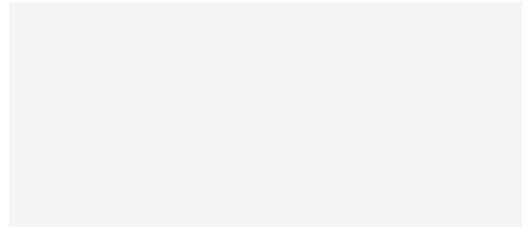


BALSAN



LĚCTRA®



PRODUCING FOR PROFESSIONALS: CUSTOMIZATION AND VERY TIGHT DEADLINES

The production of professional garments is a complex task. In the past, the production of professional clothing was often done in small, specialized workshops. The complexity of the garments, the need for high-quality materials, and the tight deadlines for delivery made it difficult to scale production. However, with the introduction of Lectra's solutions, the production process has become more efficient and flexible. This has allowed us to meet the needs of our customers, who are looking for high-quality, customized garments that can be produced in large quantities and delivered on time. Lectra's solutions have enabled us to take an individualized approach to production, allowing us to adapt to the specific needs of each customer. This has resulted in a significant increase in customer satisfaction and loyalty. Lectra's solutions have also allowed us to reduce our production costs and improve our overall profitability. This has enabled us to offer our customers more competitive prices and better value for their money. Lectra's solutions have truly transformed our production process, allowing us to produce professional garments more efficiently and flexibly than ever before. This has enabled us to meet the needs of our customers and grow our business. Lectra's solutions are the key to our success in the professional garment market.

MULTI-SITE MANAGEMENT: GREATER AGILITY TO PREPARE FOR TIGHT DEADLINES

Managing production across multiple sites is a challenge. In France, the production of professional clothing is often done in multiple sites, each with its own resources and capabilities. This makes it difficult to manage production across all sites, especially when it comes to meeting tight deadlines. However, with the introduction of Lectra's solutions, multi-site management has become much easier. Lectra's solutions allow us to standardize cutting orders and production across all of our sites. This means that we can create a single cutting order that can be used at any of our sites. This allows us to assign production to the site that has the resources and immediate availability needed to meet a customer's deadline. This has resulted in a significant increase in our ability to meet tight deadlines and improve our overall customer service. Lectra's solutions have also allowed us to reduce our production costs and improve our overall profitability. This has enabled us to offer our customers more competitive prices and better value for their money. Lectra's solutions have truly transformed our multi-site management process, allowing us to manage production more efficiently and flexibly than ever before. This has enabled us to meet the needs of our customers and grow our business. Lectra's solutions are the key to our success in the professional garment market.

